Featured Company
November 2026

alovéa



Nutrition with purpose.

A company. A mission. A story of hope.

Published by

Vision Media Marketing Alliance SM

VMMA

Testimonial 1

Paige White

Her CORE story.



Hear the story in their own words.

Individual experiences vary. A personal story is not a promise of results. Alovéa states that approved story submissions may earn product credit.

What is Alovéa?



Sam Caster

Founder & CEO

A nutrition company.
A giving mission.

Alovéa connects nutritional products with a social-business model that helps provide nourishment to children in need.

1999: MannaRelief founded by Sam and Linda Caster.
2014: A new Acemannan extract supports the mission.
2020: Alovéa launches its social-business platform.

A mission that reaches further.



Your purchase.
A child’s nourishment.

Alovéa’s Buy 1, Nourish 1 model connects product purchases with servings of nutritional support for children in need.

The company describes HOPE Boost as an Acemannan-infused nutritional blend that caregivers can add to available meals.

Official giving model: Buy 1, Nourish 1

It begins with aloe.



Acemannan

A plant-based starting point.

Alovéa AE is the company’s stabilized, standardized extract from the inner leaf gel of the aloe vera plant.

Acemannan is central to the company’s product approach. Each formula has its own purpose, ingredients and directions.

These statements have not been evaluated by the Food and Drug Administration.
These products are not intended to diagnose, treat, cure, or prevent any disease.

ADVANCED GUT HEALTH COMPLEX

CORE



Support starts at the CORE.*

A daily stick-pack formula designed to support gut health.*

Glyconutrient-based prebiotics.
Bioactive collagen peptides.
Bioactive colostrum.
The proprietary Alovéa CORE blend.

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Official CORE product fact sheet

CELLULAR NUTRITION

OPTIPACK



Whole-food nutrition.
Conveniently packed.

A packet-based approach to cellular nutrition, combining whole-food sourced vitamins and minerals with other nutritional ingredients.*

Whole-food vitamins & minerals.
Omega fatty acids.
Alovéa AE Acemannan.
Ingredients for cellular nutrition and energy support.*

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Official OPTIPACK product fact sheet

A SIMPLE PRODUCT FRAMEWORK

The Targeted Health Stack





CORE + OPTIPACK + a target product

01 | CORE
Gut-health support.*

02 | OPTIPACK
Cellular nutrition support.*

03 | TARGET PRODUCT
An additional product for your wellness priorities.

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Everyday nourishment.





Immūn

Alovéa AE aloe vera extract for targeted immune support.*

Vitality

Whole-food sourced vitamins, minerals and plant ingredients for daily nutrition.*

Different formulas. A shared nutritional foundation.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Official product details: Alovéa Immūn & Vitality

PLANT-BASED NUTRITION

PRIME Shake



Make nourishment part of your day.

Alovéa's PRIME Shake combines plant proteins with prebiotic fiber and digestive enzymes.*

Plant protein.
Prebiotic fiber.
Alovéa AE Acemannan.
Chocolate and vanilla options.

These statements have not been evaluated by the Food and Drug Administration.
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Official PRIME Shake details

Testimonial 2

Sam Caster

His CORE story.



Hear the story in their own words.

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Testimonial 3

Craig Smith

His connection to the Buy 1, Nourish 1 mission.



Hear the story in their own words.

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Sharing products. Earning rewards.

20% first-order bonus

The published summary describes a 20% enroller bonus on eligible first orders, calculated after discounts and excluding shipping, handling and taxes.

Progressive customer retention bonuses

Customer volume*	Bonus rate
$0–$500	5%
$501–$2,000	20%
$2,001–$4,000	30%
$4,000+	35%

*Total customer volume over a trailing four-week period.

Published summary: June 12, 2025. Eligibility and full plan rules apply. Confirm the latest terms with your representative. Earnings are not guaranteed.

Build with understanding.

Customer sales.
Qualified team activity.

Alovéa’s published plan describes several reward categories. Each has its own activity, volume and qualification rules.

Team Builder bonuses

One-time bonuses at specified qualifying ranks.

Pay Team bonus

10% of eligible Pay Team volume, under plan rules.

Personal & generational checkmatch

Rewards linked to qualifying team-member commissions.

Impact bonuses

Bonuses tied to qualifying Impact Levels.

Rewards come from qualifying product sales. Recruiting alone does not earn compensation. Income varies, expenses matter, and no earnings are guaranteed.

Official Rewards Plan Summary • June 12, 2025

Review the official Income Disclosure

LEARN. SHARE. CONNECT.

Tools to support your next step.

The Alovéa Global App

Share product information, track performance, communicate with your team and access training resources.

A personal website

Alovéa describes a replicated website for customer orders, plus a business backoffice with reporting and training.

A conversation with your representative

Review the product labels, current program terms, costs and qualifications together before deciding what fits you.

Official Alovéa Global App information

A company. A mission. A story of hope.



Your next conversation starts here.

Get back to the independent representative who shared this magazine.

Ask about the products.
Explore the mission.
Review the opportunity together.

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