VMMA VISION MEDIA MARKETING ALLIANCE

10 SOCIAL MEDIA SITES & POSTING INSTRUCTIONS

Where To Share Your VMMA Content — With Instructions For Each Platform

1. LINKEDIN

Start a post → paste your VMMA caption → add artwork/video → add your CTA or destination link → review → Post.

2. FACEBOOK

Create a post on your profile or Page → paste your VMMA caption → add photo/video → add your CTA/link where appropriate → confirm the audience → Post.

3. INSTAGRAM

Select Create (+) → Post or Reel → add VMMA artwork/video → paste your caption → add useful tags/location → Share. Use your profile link for destinations when appropriate.

4. YOUTUBE

Select Create → Upload video or Short → add title and description → place relevant destination links in the description → choose thumbnail/audience → Publish.

5. TIKTOK

Select Create (+) → upload or record video → add caption, cover and relevant tags → add available profile/destination options → review → Post.

6. PINTEREST

Select Create Pin → upload VMMA artwork/video → add title and description → paste the destination link → choose the appropriate board → Publish.

7. X

Compose a Post → paste your VMMA copy → add artwork/video → add the destination URL → check character count → Post.

8. THREADS

Start a new thread → paste your VMMA copy → attach artwork/video → add a link if needed → review → Post.

9. REDDIT

Choose a relevant community → read its rules first → Create Post → choose an allowed post type → add useful copy/artwork/link → review → Post.

10. NEXTDOOR

Create a Post from the appropriate profile/Page → choose audience/neighborhood → add VMMA copy and artwork → add business details/link if allowed → Post.

OPEN CONTENT • CHOOSE PLATFORM • COPY & PASTE • ADD ARTWORK + LINK/CTA • PREVIEW • POST