VMMA VISION MEDIA MARKETING ALLIANCE

4 BLOG SITES & POSTING INSTRUCTIONS

Where To Post Your Weekly VMMA Blog — With Instructions For Each Site

1. MEDIUM — OUR #1 CHOICE

Go to Medium.com → select Write → paste your VMMA blog article → add the supplied artwork → insert your business link, Digital Video Magazine link and call-to-action link → add relevant topics → preview → Publish.

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2. BLOGGER BY GOOGLE

Go to Blogger.com → select New Post → paste your VMMA blog article → add the supplied artwork → insert your business, magazine and call-to-action links → add labels if useful → Preview → Publish.

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3. WORDPRESS.COM

Open WordPress.com → Posts → Add New Post → paste your VMMA blog article → add the supplied artwork or featured image → insert your business, magazine and call-to-action links → add categories/tags → Preview → Publish or schedule.

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4. SUBSTACK

Open Substack.com → create a new Article/Post → paste your VMMA blog article → add the supplied artwork → insert your business, magazine and call-to-action links → choose audience/ delivery settings → Preview → Publish.

OPEN CONTENT • COPY & PASTE • ADD ARTWORK • CONFIRM LINKS + CTA • PREVIEW • PUBLISH