

VMMA VISION MEDIA MARKETING ALLIANCE



Initial contact text:

Hey there _____! My name is _____. I wanted to touch base with you quickly because you were recently contacted and interviewed by one of my assistants about earning money from home in your spare time. It sounded like you were really excited about that, so if that's still your goal, just text me back the word "FREEDOM" and I'll send you a link to check out what I have to offer and see if it's a good fit for you. Talk to you soon!

Response to FREEDOM text:

Hey _____! I'm happy to see you're still interested in earning money from home and being your own boss. That's super important in today's tough economy. Here's the link - (send your prospect your sizzle video). All you need to do is watch the video at the top of the page, and text me back "MORE INFO." I will then schedule a call with you to briefly discuss the pay structure and next steps.

After the prospect texts back "MORE INFO":

It's great to hear back from you. At this time, I'm going to schedule a 3-way call with one of my senior business partners so they can answer any questions you have. I have two time slots available: (Pick 2 different times within a 4-24 hour span from their response—e.g., today at 7 PM or tomorrow at 3:30 PM). Please call or text @Carl or @Tonya to confirm that the time you chose works for them!

After the prospect chooses one of the two times:

Perfect! I'm looking forward to chatting with you and helping you reach your goals! I'll text you 30 minutes before our call to confirm that you're still available, so please acknowledge that text. Talk to you soon, and have an amazing day!

During the call:

They should be invited to a company Zoom meeting to get introduced to your product or service.

After the Zoom:

Once the Zoom is over, you should send them your join link and get them plugged in and launched!