

# VMMA VISION MEDIA MARKETING ALLIANCE

## VMMA PLUG-AND-PLAY REDIRECT SCRIPTS

Here's a ready-to-use set of short curiosity openers, organized by personality / role, all designed to keep the conversation to about 30 seconds, trigger "How?", and move straight to the link. No fluff. No over-explaining. This is plug-and-play.

### BUSY OWNER / BUSINESS PROFESSIONAL

(Real estate, car sales, insurance, local business owners)

"Quick question Would you like to review a digital video magazine system that showcases your brand and has a Human Virtual Assistant handling 100% of the follow-ups for you?"

→ Pause

→ "I'll send you a short link so you can see how it works."

Why it lands:

- Brand-first
- Time leverage
- Delegation (their biggest pain point)

### REMOTE WORKER/ BUSINESS OPPORTUNITY SEEKER

Can I ask you something quick Would you like to review a system where 100% daily tasks are done for you, and a Human Virtual Assistant does all the follow-ups, so you don't have to?"

→ "I'll text you a quick link. It explains everything."

Why it lands:

- Low pressure
- No selling
- Sounds doable and safe

## AFFILIATE MARKETER / INFLUENCER DIGITAL CREATOR

“Would you like to review a digital video magazine system that showcases your brand and converts interest automatically using Human-assisted follow-ups?”

→ “I’ll send you the link it’s a very clean system.”

Why it lands:

- Uses marketer language
- Emphasizes conversion + automation
- No hype words

## RETAIL SALES PROFESSIONALS

(Closers, commission reps)

“Would you like to review a system that pre educates prospects with a digital video magazine and has a Human Virtual Assistant doing all the follow-ups before they ever reach a closer?”

→ “I’ll send you a link so you can see how it works.”

Why it lands:

- Better leads
- Less wasted calls
- Pipeline efficiency

## NETWORK MARKETER / TEAM BUILDERS

“Would you like to review a digital video magazine system your entire team can use, where a Human Virtual Assistant handles the presentation and follow-ups?”

→ “I’ll text you the link so you can see how it duplicates.”

Why it lands:

- Duplication
- No personal selling
- Team-friendly

Optional Add-On (ONLY if they ask, “What does this do?”)

Use one sentence, then stop talking:

“It helps people showcase their brand, zero out marketing costs,

and get into profit quickly sometimes within 24 to 72 hours without grinding on the phone to close sales.”

Why does this work (and why is it scalable)

- Same system
- Same link
- Same automation
- Same VA follow-ups
- Only the curiosity hook changes

That means:

- Works for any industry
- Works for any personality
- No explaining
- No convincing
- No pressure

This is exactly how a digital video magazine system is supposed to be introduced.

Here's a clean, locked set of ultra-short curiosity openers, organized by personality type, all built to do one thing only: make them say “How?” so you send the link.

No pitching.

No explaining.

On and off the phone in 30–60 seconds. Then send the link.

## **BUSY OWNER / ENTREPRENEUR**

(Real estate, car sales, insurance, local business owners)

“Quick question Would you like to review a digital video magazine system that showcases your brand and has a Human Virtual Assistant handling all the follow-ups for you?”

→ Pause

Then:

→ “I'll send you a short link so you can see it for yourself.”

Why it works:

- Delegation
- Brand-first
- Time leverage

## **EMPLOYEE / SIDE-HUSTLE SEEKER**

“Can I ask you something really quick have you ever seen a system where your brand is presented for you and a Human Virtual Assistant does all the follow-ups, so you don't have to?”

Then:

→ “I'll text you a quick link. It explains everything.”

Why it works:

- Low pressure
- No selling fear
- Sounds doable

## **AFFILIATE MARKETER / INFLUENCER DIGITAL CREATOR**

“Have you ever seen a digital video magazine that showcases your brand and converts interest automatically using Human assisted follow-ups?”

Then:

→ “I'll send you the link it's a very clean system.”

Why it works:

- Conversion language
- Automation + human support
- Not hype

## **FULL-TIME PROFESSIONAL SALES TEAMS**

(Closers, reps, commission earners)

“Would you like to review a system where prospects are pre-educated with a digital video magazine and a Human Virtual Assistant, who does all the follow-ups before they ever talk to a closer?”

Then:

→ “I'll send you the link it shows how the system does the heavy lifting.”

Why it works:

- Fewer wasted calls
- Better-qualified conversations
- Respects their skillset

# NETWORK MARKETER / TEAM BUILDER

“Would you like to review a digital video magazine system, your entire team can use, where the presentation and follow-ups are handled for them by a Human Virtual Assistant?”

Then:

→ “I’ll text you a link so you can see how it duplicates.”

Why it works:

- Duplication trigger
- No personal selling
- Team-friendly

Optional Profit Bridge (ONLY if they ask, “What does it do?”)

“It helps people showcase their brand, reduce or eliminate marketing costs, and get into profit quickly sometimes within 24 to 72 hours using the system.”

Then stop talking.

Send the link.

Here's Why This Very Powerful!

- Same system
- Same link
- Same follow-up engine
- Works for any industry
- Zero explaining
- Zero pressure

Curiosity → Link → Opt-in → Video → VA follow-up → Closer  
That’s how simple it’s supposed to be.